

KEITH ALAN JONES, ED.D.

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SUPERINTENDENT

Leadership Profile

- History of motivating excellence by transforming operations, facilities, and instruction to elevate student outcomes.
- Record of aggressively pursuing and attaining funding for strategic initiatives, with no added burden to taxpayers.
- Skilled at connecting business needs with educational to shape cohesive strategies and fully realize long-term goals.
- Intense focus on a “back-to-basics” approach optimizing the instruction and operational framework to support success.
- Deep expertise in building safe learning environments by effectively training and enabling campuses to protect.

Select Achievements

- Led Deweyville ISD from Improvement Required status to a top-performing district within two years.
- Set district on track to attain debt-free status alongside top regional academic ranking and highest teacher pay by 2023.
- Became first district to attain waiver of Chapter 41, and first to claim CDBG funding toward local match.

AREAS OF EXPERTISE

Business & Educational Administration

School Improvement / Continuous Improvement

Student Success

Operational Excellence & Resource Management

Leadership Development / Professional Development

Instructional Leadership & Assessment

TEKS Standards Alignment

Community Engagement

Safe Learning Communities

Initiative Funding / Project Management

EDUCATION

LAMAR UNIVERSITY – Beaumont, TX Master of Education , Special Education and Teaching, with Diagnostician Certificate	expected 2022
LAMAR UNIVERSITY – Beaumont, TX Doctor of Education , Educational Leadership and Administration	2014
LAMAR UNIVERSITY – Beaumont, TX Master of Business Administration	2004
TEXAS A&M UNIVERSITY – College Station / Galveston, TX Bachelor of Science , Maritime Administration	2000

CERTIFICATIONS & TRAINING

Educational Leadership

Safe Learning Community Facilitation

Superintendent Certificate, *TSBEC*
Principal Certificate, *TSBEC*
Teacher Certificate, *TSBEC*
Superintendent Mentor, *TASA*
Performance Development & Appraisal System, *TCTA*
Grant Administration, *TIGR*

School Marshal, *TCLE*
School Guardian, *Texas DPS*
Standard Response Protocol, *TSSC*
FEMA IS-00907 Active Shooter
Certified Trainer – Civilian
Response to Active Shooter Events, *ALERRT*

Federally Licensed Firearms Dealer, *BATFE*
Authorization for ISD Transfers, *FBI/ATF*
Basic Pistol Instructor, *NRA*
Distinguished Expert (Pistol), *NRA*
SRP and CRASE trainer

EXPERIENCE IN EDUCATION

DEWEYVILLE ISD – Deweyville, TX

7/2016-Present

Superintendent (5/2017-Present)

- Lead development and execution of shared mission, vision, and values dedicated to achievement in instruction, continuous improvement, and student wellbeing and success.
- Collaborate across district to design and enable effective delivery of strategic roadmaps emphasizing student-centered education characterized by equity, inclusiveness, and exceptional outcomes.
- Ensure rigor and alignment of curriculum, instruction, and assessment while engaging and empowering school communities to excel. Guide professional development and promote accountability at school and faculty level.
- Serve as steward of district resources to ethically and effectively manage facilities, systems, fleet, technology, programs, curriculum, instruction, performance, and the student experience.
- Oversee governance and compliance, assessing changes in local, state, and federal regulations alongside evolutions in best practices to ensure effective implementation and buy-in from the school community.
- Leverage extensive expertise as School Marshal/Guardian and firearms instructor to develop campuses that are well-trained to create, maintain, and protect a safe learning environment for students.

Grant Administrator (7/2016-Present)

- Joined district to administer ~\$30M FEMA Disaster Recovery Grant to ISD schools following 2016 Sabine River flood, involving chemical spill remediation, temporary facilities establishment, and new construction.
- Attained \$5M GLO Recovery Texas Grant and completed construction on first school ever rebuilt with HUD recovery funds.
- Ensured compliance with complex laws and regulations through extensive grant administration training and reporting governance. Served as point of contact with government agencies and auditing bodies.

Academic Turnaround

- Assumed superintendency of district rated as Improvement Required for grades 6-12 and simultaneously recovering from catastrophic loss of facilities, fleet, and resources.
- Partnered with Region 5 ESC to assess needs and create turnaround strategy including redesign of grades 6-12 curriculum management to align with TEKS standards, followed by renovation of SPED program.
- Collaborated with board, administrators, and teaching staff to champion changes, implement improvements, and improve performance to number two ranking across Orange and Newton counties within two years.
- District currently rated as 87(B) and on track for number one in academic performance across both counties by 2022, following implementation of SPED improvement strategy.

Financial Performance

- Transformed performance for district in financial distress by streamlining processes, correcting operational deficiencies, and tenaciously pursuing tens of millions in state and federal funding.
- Achieved balanced budget in the face of significant challenges. Attained A-Superior FIRST ratings and S&P “A” underlying and “AAA” long-term ratings despite complexity of administering state and federal recovery funds.
- Became first district to successfully attain waiver of Chapter 41 “Robin Hood” law and avoid \$5M in lost funds by researching legal requirements, petitioning Congress, and collaborated with TEA to navigate process.
- District is on pace for debt-free status and highest-paid teachers within comparison group by 2023, in accordance with strategic plan.

Facilities & Fleet

- Addressed immediate needs related to irreparable damage to elementary campus, significant damage to high school (HVAC, roof, and lighting failure), and loss of fleet requiring buses to be borrowed from nearby districts.
- Administered federal funding to rebuild and repair, creating state-of-the-art facilities that include new elementary campus, renovated high school, and fully equipped fleet.

Safe Learning Community

- Mitigated significant risk related to limited law enforcement within rural district by developing strong expertise in safe school development and staff instruction.
- Earned TCOLE Marshal License, with training certifications to guide districts through development and implementation of armed deterrence programs via GeometryCamp.com.

BRIDGE CITY ISD – Bridge City, TX 8/2008-7/2016
Assistant Principal, Bridge City High School

- Promoted to lead turnaround of classroom control, student behavior, and discipline process due to previous success.
- Reduced disciplinary referrals by 88%+ annually, implementing structure, instructional best practices, and accountability measures that improved the learning and teaching environment.

BRIDGE CITY ISD – Bridge City, TX 8/2007-7/2008
DAEP Coordinator

PORT ARTHUR ISD – Port Arthur, TX 8/2004-7/2007
Economics Teacher, Memorial High School

ADDITIONAL EXPERIENCE

GEOMETRYCAMP.COM 1/2015-Present
Spokesperson and Training Facilitator

FEDERALARMSDEALER.COM 1/2015-Present
Owner

TPWD NUISANCE ALLIGATOR REMOVAL SPECIALIST Expired