

# Martha Morian

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## Career Objective

Experienced marketing and education professional with successful backgrounds in education, real estate and business. My combined experiences, whether in the classroom, selling real estate, or overseeing successful marketing/public relations/sales programs for businesses, have all helped build my professional career. I am hoping to further expand my own experience teaching on the college level as a teacher/mentor to those seeking a career in the real estate industry as an Adjunct Instructor for Lamar State College Orange.

**Skills**    Motivated    Organized    Relationship Builder    Innovative & Critical Thinker    Very Computer Literate

## Professional Experience- Education

LITTLE CYPRESS-MAURICEVILLE HIGH SCHOOL, ORANGE, TX  
*SECONDARY CURRICULUM COORDINATOR, JULY 2021 - PRESENT*

- Responsible for analyzing data, identify learning gaps, create actions plans for teachers to address these learning gaps
- Serve as an instructional coach and resource for all teachers; mentor new teachers
- Evaluate current CTE program and identify areas for growth
- Develop relationships with the local business community to build a strong CTE Advisory Committee and establish support of LCMHS' CTE program

KIRBYVILLE HIGH SCHOOL/KIRBYVILLE CISD, KIRBYVILLE, TX  
*CTE Vocational Marketing Teacher, Aug 2017 – May 2021*  
FEW PRIMARY/JASPER ISD, JASPER, TX  
*2nd Grade Teacher, Aug 2016 - May 2017*  
JASPER HIGH SCHOOL/JASPER ISD, JASPER, TX  
*CTE Vocational Marketing Teacher, Aug 2005 - Jan 2013*

## Professional Experience- Business

RAYBURN COUNTRY RESORT & COMMUNITY, BROOKELAND, TX  
*Director of Marketing & Real Estate Development Sales, Feb 2013 - Jan 2016*

*LICENSED REAL ESTATE AGENT- ERA First Choice Real Estate & Rayburn Country Real Estate*

2010 – 2016 actively selling; license still current  
FIRST NATIONAL BANK OF JASPER, JASPER, TX  
*Director of Marketing & Public Relations, Dec 2004 - Aug 2005*  
FIRST BANK & TRUST EAST TEXAS, JASPER, TX  
*Director of Marketing & Public Relations, Jan 1998 - May 2000*

## Education

STEPHEN F. AUSTIN STATE UNIVERSITY	NACOGDOCHES, TX	<i>BBA/Marketing Marketing (Dec 1990)</i>
THE UNIVERSITY OF NORTH TEXAS	DENTON, TX	<i>Teaching Certification Vocational Marketing (Jul 2007)</i>

## Professional Involvement

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|---------------------------------------------------|-------------------------------------|---------------------|
| • Career & Technology Association of Texas (CTAT) | -Board Member                       | July 2020-Present   |
| • Marketing Educators of Texas                    | -Board of Directors                 | 2006-2013           |
|                                                   | -President-Elect                    | 2012-2013           |
| • Jasper Higher Education & Technology Foundation | -Board of Directors                 | 2001-2010           |
| • Texas High School Rodeo Association             | -Region V Scholarship Director      | 2008-2012           |
| • Trinity Episcopal School- Board of Trustees     |                                     | 1995-1999           |
|                                                   | Vice President 1996-1997; 1998-1999 | President 1997-1998 |